



Maryland Child Care Resource Network

# Child Care Demographics

# 2017

## Talbot County Report

Talbot County is located east of Washington, D.C. midway down the Delmarva Peninsula and is surrounded by over 600 miles of Chesapeake Bay shoreline. The county has five historic towns: Oxford, Queen Anne, St. Michael's, Trappe and Easton, the county seat and regional hub for commercial, financial, cultural and healthcare activities.

The local economy is defined by agricultural, manufacturing, professional and healthcare services, nonprofits and tourism with nearly 1,600 businesses employing over 16,500 workers. Major employers include University of Maryland Shore Medical Center at Easton, Bayleigh Chase, Genesis HealthCare, Walmart, Shore Bancshares, Chesapeake Building Components, Target, Lowe's, and EAG Laboratories.

Source: Maryland Department of Business and Economic Development (DBED) 2016.2

*The Maryland Child Care Resource Network and Maryland Family Network, Inc. are co-publishers of this Talbot County Report for the Network's Maryland Child Care Demographics Report series. The series includes reports for the State, for each of Maryland's 23 counties and the City of Baltimore.*

This publication was produced as a work for hire for the benefit of, and with funds from, the Maryland State Department of Education.

## Frequently Requested Child Care Information

### Child Population 2010

Age Group	Number in age group
0-1	724
2-4	1,137
5-9	2,091
10-11	818
Total	4,770

Source: Maryland Department of Planning (MDP), 2010 Census Summary File 1.

### Child Care Costs as Compared to Other Major Household Expenses

The estimated current median family income in Talbot is \$85,263<sup>6</sup>. A family of four that included a couple and two children ages 1-2 and 3-5 years can be expected to have the following yearly household expenses:

Expense	Cost	% of Income
Child Care	\$ 15,254	17.8%
Infant <sup>1</sup>	\$7,366.84	
Preschooler <sup>2</sup>	\$7,886.84	
Food <sup>3</sup>	\$ 10,644	12.4%
Housing <sup>4</sup>	\$ 22,584	26.4%
Taxes <sup>5</sup>	\$ 18,941	22.2%
Total	\$ 67,422	78.8%

<sup>1</sup> Average cost of full-time care in a family child care home (LOCATE, 2016).

<sup>2</sup> Average cost of full-time care in a child care center (LOCATE, 2016). <sup>3</sup>National average cost of food at home based on a moderate cost plan (Cost of Food at Home Estimated for Food Plans at Four Cost Level, July 2016), U.S. Average, United States Department of Agriculture). <sup>4</sup>Based on U.S. Bureau of the Census 2010 median selected owner costs with a mortgage; included mortgage, taxes, insurance and utilities. <sup>5</sup>Federal, state, and local income taxes, Medicare, and FICA taxes per IRS and Maryland Office of Comptroller (2016). Taxes do not reflect Earned Income Credit. <sup>6</sup>Current income as shown in the Geolytics Report dated October 2016. This data cannot be compared to previous data.

### Average Weekly Cost of Full-time Child Care

Talbot County	Family Child Care Programs	Child Care Centers
0-23 months	\$ 141.66	\$ 230.00
2-4 years	\$ 115.61	\$ 151.67
5 years <sup>1</sup>	\$ 113.57	\$ 110.00
School Age Full <sup>2</sup>	\$ 110.78	\$ 137.50
School Age B/A <sup>3</sup>	\$ 78.87	\$ 73.75

Source: MFN/LOCATE: Child Care, 7/16.

<sup>1</sup>Average cost of full time care for a 5 year old. Defined as child being in full time child care or being in kindergarten and out-of-school child care, i.e., holidays, school closures and summers. <sup>2</sup>Average cost of full time care for a 6+ school age child (out-of-school child care, i.e., holidays, school closures and summers). <sup>3</sup>Average cost of before and after school child care.

### Number of Talbot Children under 12 with Mothers in the Work Force<sup>1</sup>

4,046 – 80.8%<sup>2</sup> of total 2016 child population under 12 (5,008).

<sup>1</sup>Source: MFN/LOCATE: Child Care. <sup>2</sup>Percent based on 2010 census data. Total population number based on Geolytics, Inc. report, 2016.

### Population Information

#### Child Population<sup>1</sup>

	2000		2010	
	Talbot	Maryland	Talbot	Maryland
0-3 years	996	209,218	1,126	217,560
3-4 years	756	144,175	735	146,928
5 years	396	74,546	412	72,700
6-9 years	1,690	316,772	1,679	294,168
10-11 years	911	162,482	818	151,023
<b>Total</b>	<b>4,749</b>	<b>907,192</b>	<b>4,770</b>	<b>882,379</b>

Source: U.S. Bureau of the Census, 2000, 2010.

#### Female Population (selected ages)

Age Group	2000	2010
20-24	613	845
25-29	779	899
30-34	995	835
<b>Total</b>	<b>2,387</b>	<b>2,529</b>

Source: U.S. Bureau of the Census, 2000, 2010.

#### Work Force Information

##### Total Population Ages 16+ in Work Force

	Talbot	Maryland
<b>2010</b>		
Female	9,413	1,570,193
Male	10,171	1,623,215
<b>2000</b>		
Female	8,123	1,351,034
Male	8,666	1,418,491
<b>Change</b>		
Female	15.9 %(+)	16.2% (+)
Male	17.4% (+)	14.4% (+)

Source: U.S. Bureau of the Census, 2000, 2008-2010 American Community Survey (ACS).

#### Females (16+) with Children

Age Group	2000	2010	Change
Total females (16+) with children under 6	1,006	2,193	N/A*
Total females (16+) with children under 6 in the work force	721	N/A*	N/A*
Total females (16+) with children 6-17	2,221	4,948	N/A*
Total females (16+) with children 6-17 in the work force	1,791	N/A*	N/A*

Source: U.S. Bureau of the Census, 2008-2010 ACS.  
\* Comparable data not available for 2010 census.

#### Total Population

	Talbot	Maryland
2010	37,782	5,773,552
2000	33,812	5,296,486
1995	32,653	5,046,079
1990	30,549	4,780,753
1980	25,604	4,216,975

Source: U.S. Bureau of the Census, 2010, 2000, 1990, 1980.

#### Male Population (selected ages)

Age Group	2000	2010
20-24	668	901
25-29	726	927
30-34	977	798
<b>Total</b>	<b>2,371</b>	<b>2,626</b>

Source: U.S. Bureau of the Census, 2000, 2010.

#### Households

	2000	2010
Total household population	33,200	37,390
Total # of households	14,307	16,157
Average household size	2.32	2.31

Source: U.S. Bureau of the Census, 2000, 2010.

## Census Information

### Families and Poverty

	2000	%	2010	%	%Change
All Families	9,630	100%	10,699	100%	11.1%(+)
Families Below Poverty Level	510	5.3%	481	4.5%	5.7%(-)
All Families w/Children Under 6**	826	N/A*	778	100%	N/A*
Families w/Children Under 5 Below Poverty Level	152	N/A*	N/A*	17.5%	N/A*
All Families w/Children Under 18	3,770	100%	3,710	100%	1.6%(-)
Families w/Children Under 18 Below Poverty Level	375	9.9%	260	7.0%	30.7%(-)

Source: U.S. Bureau of the Census, 2000, 2010. Prepared by MDP.

\*Comparable data not available from 2010 Census.

### Educational Attainment

	Talbot	%Adult Pop. Over 25 Yrs	Maryland	%Adult Pop. Over 25 Yrs
High School Grad or Higher	24,628	88.9%	3,410,847	88.1%
Bachelor's Degree or Higher	9,068	32.7%	1,396,843	36.1%

Source: U.S. Bureau of the Census, 2008-2010 ACS.

### Children and Poverty

	2000	%	2010	%	%Change
Total Related Children Under 18	6,619	100%	6,542	100%	1.2%(-)
Total Children Under 18 Below Poverty Level	796	12.0%	419	6.4%	47.4%(-)
Total Children Under 5 Below Poverty Level	181	11.5%	N/A*	13.1%	N/A*
Total Children 5-17 Below Poverty Level	615	12.2%	N/A*	4.2%	N/A*

Source: U.S. Bureau of the Census, 2000, 2010. Prepared by MDP.

\*Comparable data not available from 2010 Census.

### Families

#### Talbot

	Total	Total # of All Families With Related Children Under Age 6	Total # of All Families With Related Children Under Age 18
2000	9,630	826	3,770
2010	10,699	917	4,088
Change	11.1%(+)	11.0%(+)	8.4%(+)

#### Maryland

	Total	Total # of All Families With Related Children Under Age 6	Total # of All Families With Related Children Under Age 18
2000	1,359,318	150,011	662,172
2010	1,447,002	170,870	728,045
Change	6.5%(+)	13.9%(+)	9.9%(+)

Source: U.S. Bureau of the Census, 2000, 2010. Prepared by MDP.

### Income, Unemployment and Housing Information

#### Annual Wage Rate Information

Public School Teacher Salary Average (Talbot County)	\$58,341
Public School Teacher Salary Average (MD)	\$66,456
Nonpublic School Teacher Average (Maryland)	\$54,569
Family Child Care Provider (Maryland)	\$37,669
Child Care Center Director (Maryland)	\$40,475
Center Senior Staff/Teacher (Maryland)	\$26,572
Center Aide (Maryland)	\$18,120

Sources: MSDE, Oct 2015; Association of Independent Maryland Schools (AIMS), 2016-17 school year, and MFN's 2016 Statewide Survey of Family Child Care Providers and Child Care Centers.

#### Family Income

##### Median Family Income, 2010 Census

Talbot	\$77,759
Maryland	\$83,137

Source: U.S. Bureau of the Census, 2008-2010 ACS.

##### Median Household Income<sup>1</sup>:

Talbot	\$58,495
Maryland	\$72,345

##### Income Distribution Percent Households

	Talbot	Maryland
under \$25,000	19.9%	15.4%
\$25,000 - \$49,999	22.2%	17.9%
\$50,000 - \$74,999	20.0%	17.2%
\$75,000+	37.8%	49.5%

Source: <sup>1</sup>Brief Economic Facts of Maryland Department of Business and Economic Development, 2016.2. Data is not directly comparable to 2010 or earlier reports. NOTE: Percentages may not total 100% because of rounding.

#### Unemployment Rate

	Talbot	Maryland
2000	2.7%	3.4%
2001	2.6%	4.0%
2002	2.6%	3.9%
2003	4.0%	4.1%
2004	2.7%	3.9%
2005	2.8%	3.9%
2006	4.9%	3.7%
2007	3.2%	3.6%
2008	4.0%	4.5%
2009	6.8%	7.1%
2010	7.2%	7.3%
2011	7.3%	7.2%
2012	6.7%	6.5%
2013	6.3%	6.2%
2014	5.3%	5.6%
2016	4.0%	4.5%

Source: Maryland Department of Labor, Licensing and Regulation (DLLR), July 2016.

#### Housing Information

	Talbot	Maryland
Owner-Occupied housing	11,839 (77%)	1,426,267 (67%)
Renter-Occupied housing	3,585 (23%)	701,172 (33%)

Note: Percentage is based on total occupied housing units.

	Talbot	Maryland
Mean value of Owner-Occupied Housing	\$354,100	\$301,400
Median Selected Monthly Owner Costs With a Mortgage	\$1,822	\$2,016
Median Gross Residential Monthly Rent	\$961	\$1,131

Source: U.S. Bureau of the Census 2008-2010 ACS.

Supply of Regulated Early Childhood Programs and Education

Children’s Programs by Type with Capacity/ Enrollment

	# of Programs	Capacity
Family Child Care Providers	46	352
*OCC Licensed Group Programs	19	1,074
8-12 Hour Child Care Centers	8	635
Infant/Toddler	4	55
Part-Day	0	N/A
Before/after School (School & Center-Based)	10	N/A
Employer-Sponsored Centers	0	0
Youth Camps	7	N/A
Nursery Schools	7	N/A
Private Kindergarten	1	N/A
**Head Start/Early Head Start	3	enrollment: 137
***Public Pre-Kindergarten Sites	4	

\*Note: Numbers do not total because facilities may have more than one type of program. Unless otherwise indicated, all programs are privately funded.

\*\* Federally funded programs which include Head Start, Early Head Start and Home-based Head Start.

\*\*\*State funded.

Source: MFN/LOCATE Child Care, 7/16; Maryland State Department of Education; Department of Health and Mental Hygiene.

Education

Public and Private Schools (Elementary and Middle)

	Public	Private*
Elementary Schools	5	0
Middle Schools	1	0
Combined	1	3

Elementary School Enrollment

	Public	Private*
Pre-Kindergarten	224	194
Kindergarten	323	69
Grades 1 - 6	1,722	566
Total	2,269	829

Source: MSDE, 2015-16 school year. Enrollment figures are for September 30, 2015. Private schools include MSDE approved schools and those operated by a tax-exempt religious organization which hold a letter of exemption from approval in accordance with State law.

\*Self reported data from Maryland Nonpublic Schools as reported to MSDE.

Density of Family Providers and Center Programs by Community/Zip Code

The following chart shows the number of registered family child care providers and licensed full-day child care centers in Talbot as of July 1, 2016.

Community/ Zip Code	Family Providers	%	8-12 Hour Centers	%
Cordova 21625	7	15.2	1	12.5
Easton 21601	29	63.0	6	75.0
McDaniel 21647	2	4.3	0	0.0
Newcomb 21653	1	2.2	0	0.0
Royal Oak 21662	1	2.2	0	0.0
St. Michael’s 21663	0	1.9	1	12.5
Sherwood 21665	2	4.3	0	0.0
Tilghman 21671	1	2.2	0	0.0
Trappe 21673	2	4.3	0	0.0
Wittman 21676	1	2.2	0	0.0
Totals	46	99.9%	8	100.0%

Source: MFN/LOCATE: Child Care, 7/16. Percentages do not total 100% because of rounding.

**Supply of Regulated Child Care**

**Density of Regulated Family Child Care Homes in Talbot County**

1 dot = 1 home



Source: MFN/LOCATE: Child Care, 7/16.

TALBOT

**Density of Licensed 8-12 Hour Child Care Centers in Talbot County**

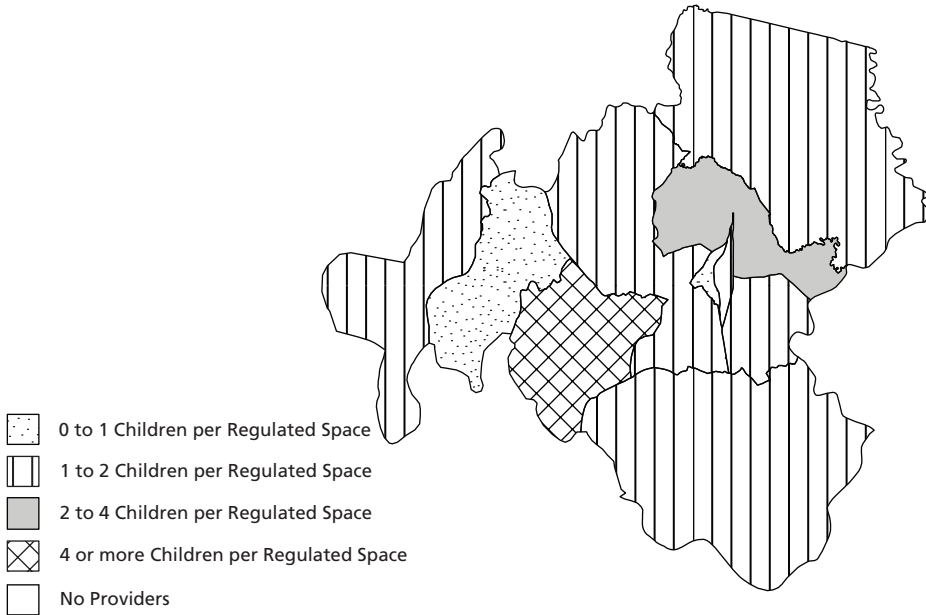
1 dot = 1 center



Source: MFN/LOCATE: Child Care, 7/16.

## Supply of Regulated Child Care

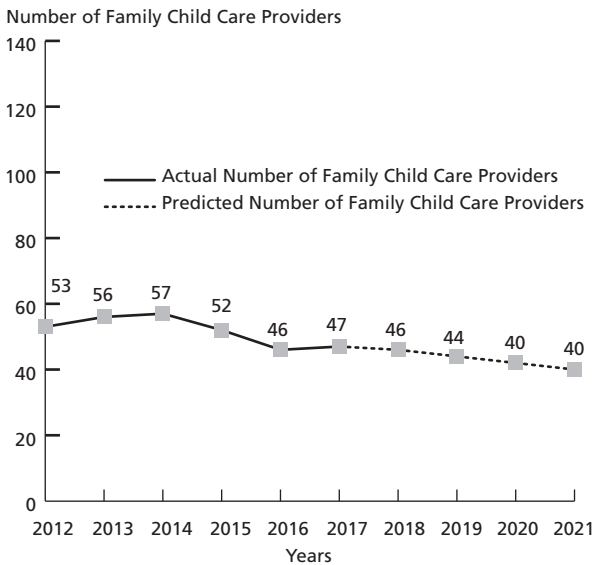
**Number of Children 0-5 Years Per Regulated Child Care Space by Census Tract**



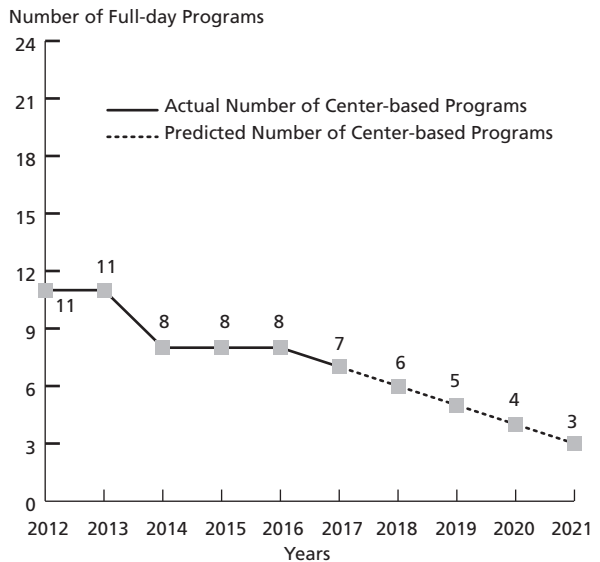
This map is based on census tracts defined by the U.S. Bureau of the Census. It does not accurately delineate land/water boundaries in some census tracts. Sources: U.S. Bureau of the Census, 2010. MFN/LOCATE: Child Care, 7/16.

## Past and Anticipated Growth Patterns for Family/Center Providers

**Family Child Care Providers in Talbot 2012-2021**



**Center-based Programs in Talbot 2012-2021 Full-day (8 to 12 hours)**



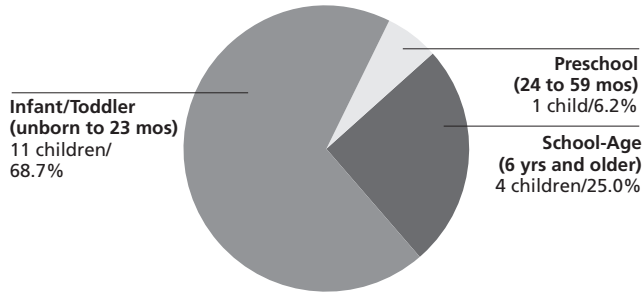
These predictions were generated with the use of the Multiple Regression Analysis and Forecasting template. The predictions generated by the Model do not reflect the effects of current changes to social programs affecting child care. Source: MFN/LOCATE: Child Care, 7/16.

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### Demand for Child Care

#### Children Served by Age

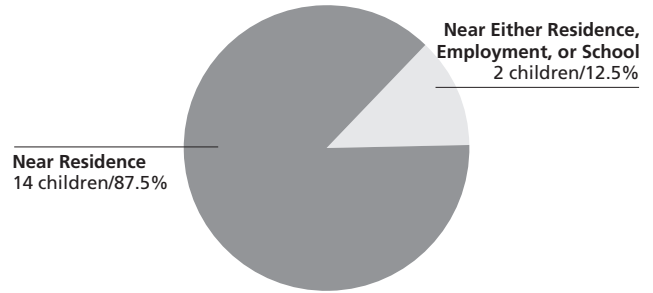
N=16



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).  
NOTE: Percentages may not total 100% because of rounding.

#### Children Served by Locational Preferences for Care

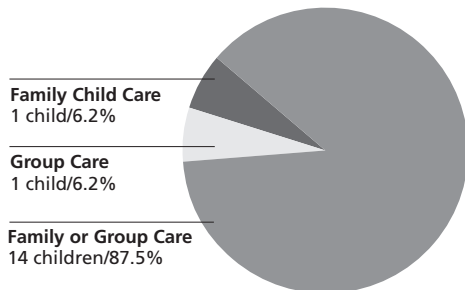
N=16



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).  
NOTE: Percentages may not total 100% because of rounding.

#### Children Served by Type of Care Preferred

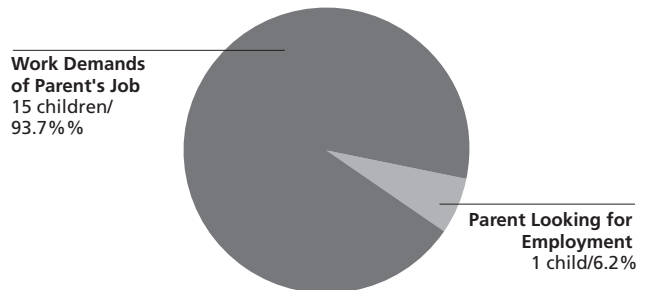
N=16



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).  
NOTE: Percentages may not total 100% because of rounding.

#### Reason Child Care is Needed

N=16



Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).  
NOTE: Percentages may not total 100% because of rounding.



## Demand for Child Care

**Number of Children Served by LOCATE: Child Care**  
16 children (7/1/15-6/30/16)

**Full-time or Part-time Care Needs of Children Served** N=16

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Full-time: 14 children (87.5%)  
Part-time: 2 children (12.5%)

\* Includes requests for sick, backup and temporary care.  
Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).

**Child Care Subsidy Program (formerly POC)**

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**LOCATE calls received from parents with children eligible for Child Care Subsidy**  
7 (43.7% of all calls)

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**LOCATE calls received from parents with children receiving Child Care Subsidy**  
3 (18.7% of all calls)

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).

**Major Reasons Parents Could Not Find Child Care in Talbot County**

Reason	Count
No vacancies for infant	1

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).

**Major Factors Important to Parents Who Found Child Care in Talbot County**

Factor	Count
Environment	3
Cost	2
Nearby transportation	2
Educational program	1
Hours of operation/part time	1

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).

## Supply of Child Care

**Child Care Subsidy Program**

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**Family Child Care Providers willing to care for CCS children in Talbot County**  
11 (23.9% of total family child care providers)

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**Child Care Centers willing to care for CCS children in Talbot County**  
7 (87.5% of total child care centers)

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).

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**Talbot County FY17 Projected Allocation**  
\$644,464 = 126 full-time children

Source: Maryland State Department of Education, Office of Child Care.

**Special Needs Child Care**

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**Family providers who serve/have served children with special needs**  
27 (58.6% of total family child care providers in Talbot)

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**Centers who serve/have served children with special needs**  
8 (100.0% of total child care centers in Talbot)

Source: LOCATE: Child Care at Maryland Family Network, Baltimore (7/1/15-6/30/16).



## Definitions

**Before/After-School Care:** School-Age child care offers care to children enrolled in Kindergarten or above. Care is provided before and/or after school and during school holidays/vacations. Programs are licensed by the Office of Child Care. Programs may operate from a school building or other licensed facility.

**Census of Population and Housing:** There are two versions of the Census questionnaire: a short form which asks a limited number of population and housing questions of all households, and a long form questionnaire which asks additional social and economic questions of a sample of all households. The user should note that data obtained from a sample are subject to sampling variability, and that there are limitations to many of these data.

**Child Care:** The care or supervision of a child when the child's parent has given the child's care over to another for some portion of a 24-hour-day as a supplement to the parent's primary care of the child. (OCC)

**Child Care Center:** Child care provided in a facility that, for part or all of the day, provides care to children in the absence of the parent. Centers are licensed by the Office of Child Care.

**Child Care Subsidy Program (formerly POC):** Provides financial assistance to eligible families in securing care for their children in registered family child care homes or licensed child care centers while parents/guardians are attending school, working, or in job training.

**Children with Special Needs:** Children who, because of a disability or other special educational, developmental, physical, emotional, behavioral, or medical condition, require additional care, or whose activities are restricted by a certain condition. (OCC)

**Current Median Family Income:** Current median family income is the value shown in a Geolytics report dated Nov 2016.

**Current Population Estimates:** Current population estimates are based on GeoLytics, Inc. Reports.

**Educational Attainment:** The highest level of school completed or the highest degree received. Educational attainment figures were used for persons over 25 years of age. (U.S. Bureau of the Census)

**Employer-Sponsored Centers:** A child care center located on-site or off-site which is sponsored by a corporation, business, or other employer. Employees are given priority for enrollment slots.

**Family Child Care:** The care given to a child younger than 13 years old or to a developmentally disabled person younger than 21 years old, in place of parental care for less than 24 hours a day, in a residence other than the child's residence and for which the provider is paid. Regulations allow a family child care provider to care for as many as eight children at any time. (OCC)

**Family Household Income:** Family includes a householder and one or more persons living in the same household who are related to the householder by birth, marriage, or adoption. A household can contain only one family for purposes of census tabulations. (U.S. Bureau of the Census)

**Head Start:** Project Head Start provides comprehensive developmental services for children from low-income families. Head Start is comprised of four components including Education, Health, Parent Involvement, and Social Services. Head Start Centers serve children from age 3 to school entry age from income eligible families.

**Infant/Toddler:** In the State of Maryland, "infant" means a child under 18 months old. "Toddler" means a child 18 months old or older but younger than 2 years old. (OCC) MFN reports "infant" as a child birth through 23 months of age.

**Kindergarten:** An instructional program for children who are 5 years old by September 1st of each academic year. Programs may be operated by a private or public school. Kindergarten is the year of school which precedes entrance to first grade.

**Nursery Schools:** An instructional program approved or exempted by the Maryland State Department of Education for children who are two through four years old. The maximum length of the program is 6 hours per day, however most operate only a few hours per day and may meet only two or three times per week for a nine month period.

**Owner Costs with Mortgage (Selected Monthly):** The sum of payments for mortgages, deeds of trust, contracts to purchase, or similar debts on the property; real estate taxes; fire hazard, and flood insurance on the property; utilities; and fuels. It also includes, where appropriate, the monthly condominium fees or mobile home costs. A housing unit is owner-occupied if the owner or co-owner lives in the unit even if it is mortgaged or not fully paid for. (U.S. Bureau of the Census)

## Definitions

**Part Day:** A program regulated by OCC with an educational focus for children one or two years before entering kindergarten. These programs are usually 2-3 hrs/day, 2-3 days/week, nine months/year.

**Pre-Kindergarten:** These are publicly funded pre-kindergarten programs for eligible 4-year-old children administered by local boards of education or qualified vendors. The programs have the overall goal of providing learning experiences to help children develop and maintain school readiness skills necessary for successful school performance. Local school systems shall enroll all 4-year-old applicants from economically disadvantaged or homeless families.

**Poverty Level:** The poverty guideline for a family of four persons was \$24,300 in 2016. (U.S. Department of Health and Human Services, JAN 2016)

**Renter Occupied Gross Monthly Rent:** Monthly contract rent plus the estimated average monthly cost of utilities and fuels, if these are paid by the renter. All occupied housing units which are not owner-occupied, whether they are rented for cash rent or occupied without payment of cash rent, are classified as renter-occupied. (U.S. Bureau of the Census)

**Unemployment Rate:** Civilians 16 years old and over are classified unemployed if they (1) were neither “at work” nor “with a job but not at work” during the reference week, and (2) were looking for work during the last four weeks, and (3) were available to accept a job. Also included were civilians who did not work at all during the reference week and were waiting to be called back to a job from which they had been laid off. (U.S. Bureau of the Census)

**Youth Camps (Licensed):** A day camp, residential camp, travel camp, or trip camp licensed by the Department of Health and Mental Hygiene.

The Maryland Child Care Resource Network is a public/private partnership designed to expand and improve child care delivery in Maryland. Maryland Family Network manages the Network and operates as its Statewide Coordinating Entity. Funding for this publication was made available by Maryland Family Network, the Maryland State Department of Education, and Maryland's business community.

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**Chesapeake Child Care Resource Center**

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